



"YOUR **FUTURE** IS CREATED BY WHAT
YOU DO **TODAY**
~~NOT TOMORROW~~ ”

— Robert T. Kiyosaki

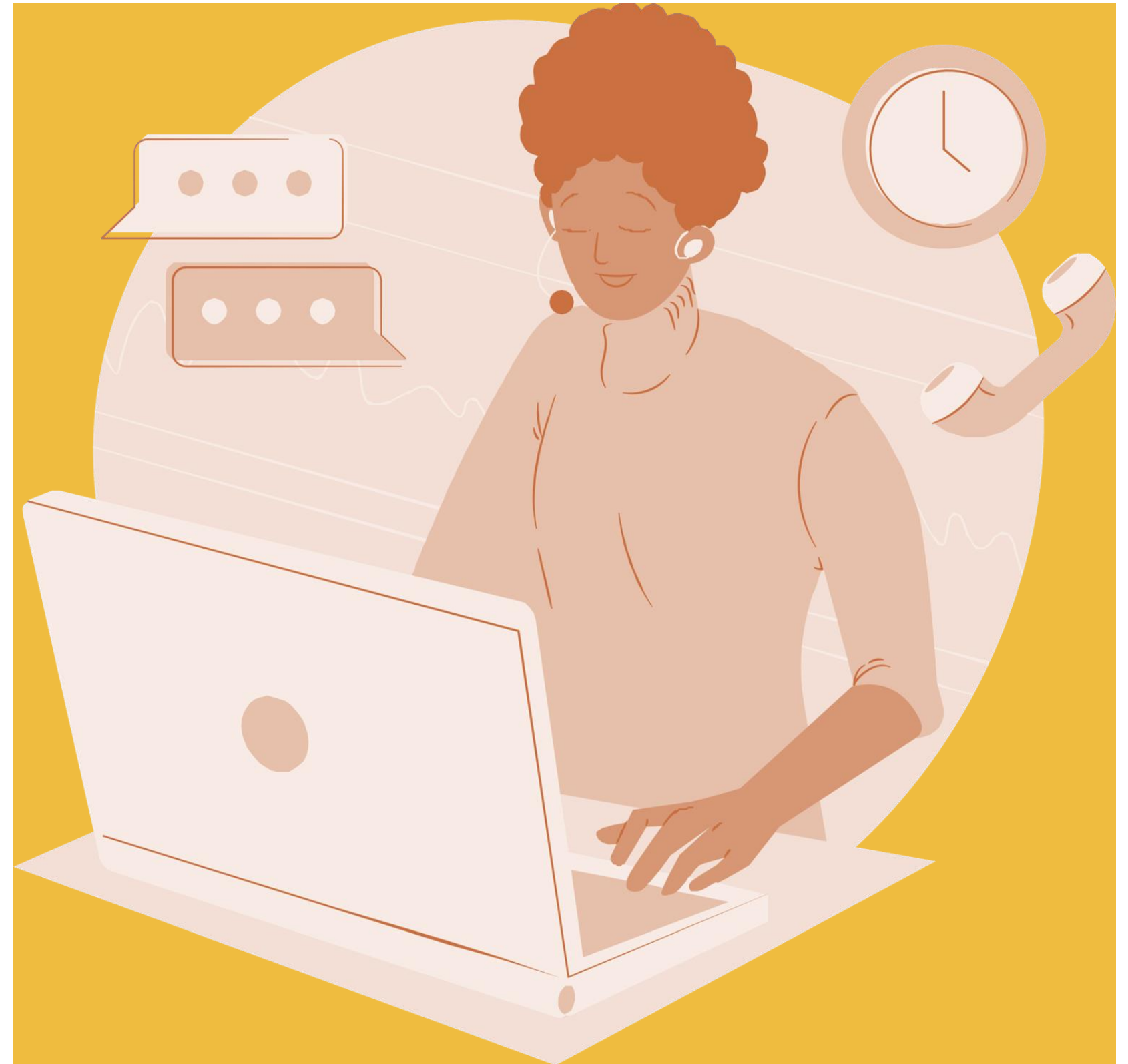
Introduction

Innovative Digital lab is not just an ordinary Marketing agency we are a team of expert enthusiasts who are always ready to provide complete Digital Marketing Solutions at affordable prices.

With 50+ in-house marketing experts and 500+ community members, we serve 500+ clients and bring wide satisfaction throughout our journey to success. Our 360-degree digital marketing solution specifically consists of Website development, Mobile App Development. Social Media Marketing (SEM), Search Engine Marketing (SEM) E-commerce Marketing, and much more are solely responsible to keep a wide smile on your face.

ANAND SHARMA

CEO & Founder





OUR USP

- **Creativity:** Our company is widely recognized for its exceptional creativity. We invite you to explore our portfolio, where you can witness our innovative and imaginative approach to projects
- **Reputation:** With over 100+ 5-star reviews on Google, our track record speaks for itself. These reviews serve as a testament to the quality of work we consistently deliver.
- **Esteemed Blog Feature:** We are proud to have a dedicated blog page on Times Of India, where we showcase our clients and their success stories. This platform provides valuable visibility to our clients and demonstrates our strong industry connections.
- **Flexible Service Plans:** Unlike other companies, we prioritize our customers' convenience by offering monthly service plans. We believe in earning your satisfaction with each passing month rather than enforcing long-term contracts.

Extensive Database: Our company possesses a vast database exceeding 80CR from across India. We provide this valuable resource to our customers without any additional charges, as opposed to other companies that sell such data separately.

Competitive Pricing: We are committed to offering the best prices in the market without compromising on the quality of our services. Our goal is to provide cost-effective solutions while ensuring exceptional outcomes.

Comprehensive 360° Solution: From logo design and website development to app development, marketing strategies, Performance marketing, Google Ads, Social Media Ads, lead generation, and back-office support, we provide a complete range of services. Our holistic approach ensures that we cater to all aspects of your business needs.

Media: In addition to our core services, we feature our clients' stories in three different formats: web content, video content, and audio content. This unique offering provides enhanced visibility and broader reach for our clients.



WHO WE SERVE

EXCITING BRANDS

“Exciting” can mean a lot of things, but for us it means a brand or company that truly wants their name to be proudly recognizable by their audience. A brand that wants to impress their audience with stellar content and unique experiences on top of build and deliver an amazing products. Any company creating compelling content can benefit from our services.

MARKETING EVENTS COMPANIES

We run a lot of marketing events and now focus in helping run event promotion and real-time social media for other marketing event companies.

INFLUENCERS

We understand how much social media is important for social influencers and how much engaging quality content they need to deliver their audience. We help them to find quality content for their post.

reach out to their customers and to gain the attention of more people/potential customers. We help them to create their own name brand awareness.



“The goal isn’t to be good at social media. The goal is to be good at business using social media.”

-Derric Haynie



Our Promise

We promise to dig deep into the soul of your company and extract enough information so that I can embody your brand, understand your personas, reach your audience and build trust on your behalf.

We also promise is to be there for you so that your brand can be there for your customers whenever, wherever they need you.





“There is no more B2B or B2C. It’s H2H: Human to Human.”

-Bryan Kramer

WWW.INNOVATIVEDIGITALLAB.IN

Our Mission

- **BUILD CONTAGIOUS BRANDS**

- Digital media is a touch point: an opportunity to make an impact. We help you to build loyalty through impact full brand experiences.

- **CREATE PASSIONATE FANS**

- It’s not about selling one product to one person, it’s about getting a human to love your brand forever, and share their passion with the world.

- **PROVIDE VALUE TO YOUR AUDIENCE**

- Going above and beyond is now mandatory. Our goal is to provide so much value to your end user that it hurts.

- **GROWTH MINDSET**

- We live and breath growth, testing, and optimization. Our strategies stay on the leading edge of the industry and we never done testing innovative tactics. Every day is an opportunity to get better.

Our Vision

INCREASE OUR CLIENT'S MONTHLY SALES

Delivering results-oriented brand marketing programs and public relations campaigns that enhance our clients' awareness, improve their sales and foster their growth.

COLLABORATIVE & CONSIDERED STRATEGIES

We work with our clients to develop customized social strategies, test and optimize them along the way.

PIONEERING SOCIAL TRACKING

If it can't be measured it can't be improved. We make tracking my efforts and proving ROI a top priority.

TRANSPARENCY

We actually show you exactly where your money is being allocated and how we tackling your project.



“Good marketers follow ‘best practices.’ Great marketers craft their own.”

-Jay Acunzo



"The Sole Reason we are in business is to make business less difficult for our clients."

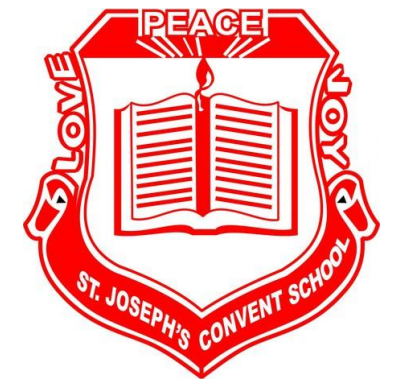
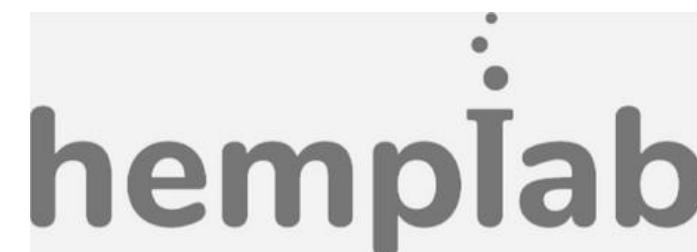
-Krishnendu Das

Our Clients





Recruitment Authority of India



Services we Offer

+ Complete Website Design

Business & E-commerce Web Design
(WordPress, Shopify)

+ SEO & GMB Services

SEO & Google My Business Optimization

+ Social Media Growth & Engagement

Organic Growth, Posting & Engagement

+ Lead Generation Services

B2B & B2C Lead Generation

+ Brand Guide & Design

Logo, Icon, and Branding Collateral

+ Sales Funnel Marketing

Optimize & Automate Lead Conversion

+ YouTube Monetization

Grow, Monetize, and Optimize Channels

+ Bulk SMS/WhatsApp Marketing

Targeted Digital Messaging
Campaigns

+ Content Creation & Marketing

Writing, Blogging & Content
Marketing

+ Online Reputation Management

Review Management & Reputation
Building

+ Growth Hacking & PR

Growth Strategies & Press Release
Services

+ Affiliate Marketing

Partner Programs for Business
Growth

+ E-commerce Marketing

Amazon, Flipkart, Alibaba, etc.

+ Chatbot & Email Marketing

Automated Chatbots & Email
Campaigns

+ Whiteboard Animation

Promotional Animated Video Creation

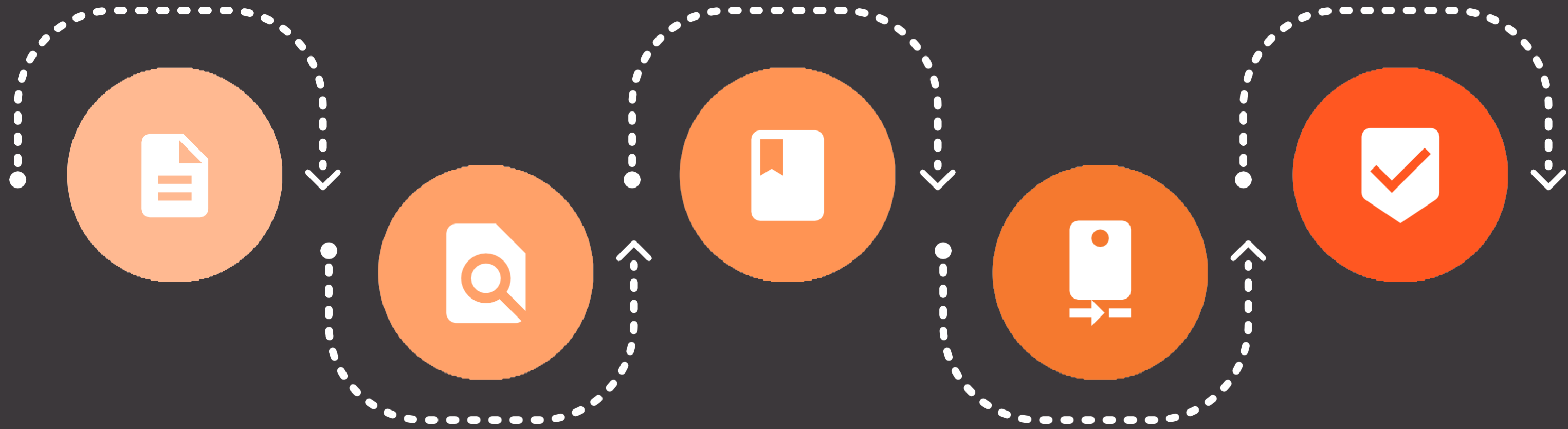
+ Influencer Marketing

Partnering with Influencers for Brand
Visibility

+ Event Marketing

Promoting and Managing Online Events

Our Work Process



1 - The Brief

Client tells us of what they want and need. Timelines are set.

2 - Research

Creative team gathers materials and inspiration.

3 - Ideation

We brainstorm to get the final idea.

4 - Production

We do the necessary steps to deliver the result.

5 - Delivery

We show our design to client and wait for feedback.

LET'S MAKE THIS WORK.

We look forward to working with
you for your company Digital
Growth.

GURGAON OFFICE



Supreme Works, 2nd Floor, ILD Trade
Center, Sector – 47, Gurgaon



+91 9871258398



info@innovativedigitallab.in



www.innovativedigitallab.in

GORAKHPUR OFFICE



2nd Floor, C68, Sector -5, GIDA,
Gorakhpur



+91 9871258398



info@innovativedigitallab.in



www.innovativedigitallab.in